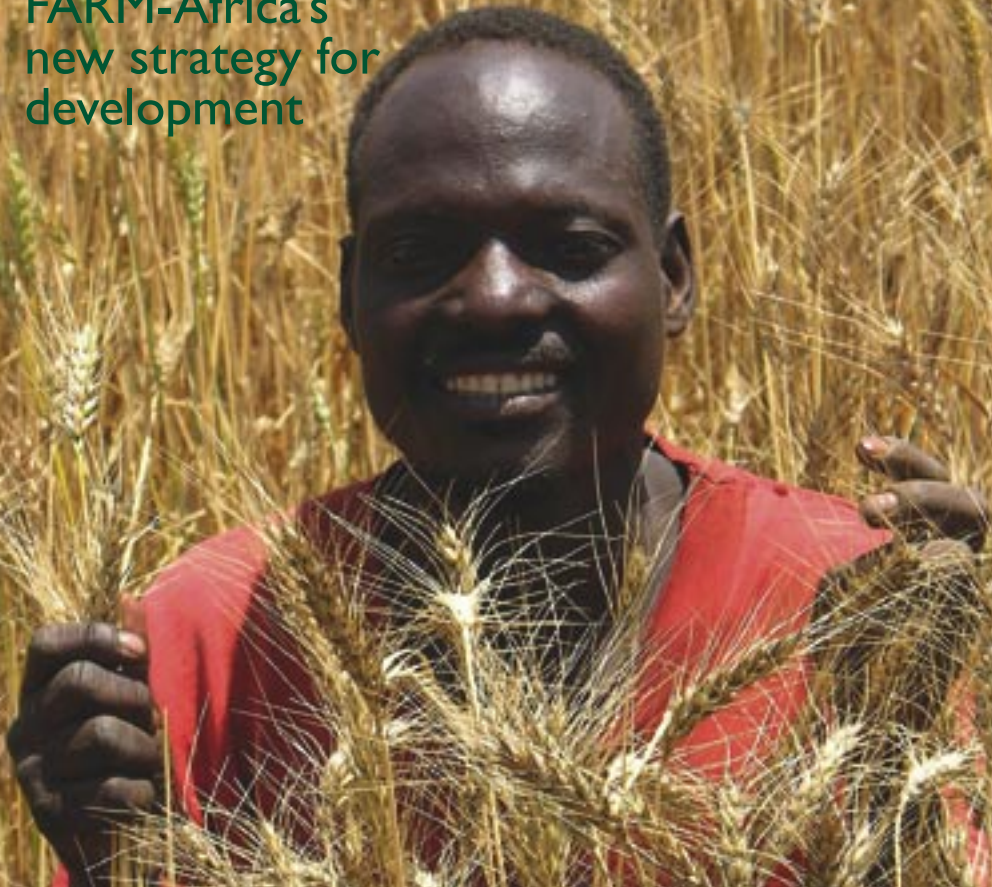


Scaling-up Success

FARM-Africa's
new strategy for
development



Over the last twenty years FARM-Africa has helped thousands of farmers and herders to improve their lives through its grass roots projects. The news of our successful projects and the models of good practice they produce have generated substantial interest from others. We want to continue developing innovative models through our grass roots work and also respond to this growing interest. We believe that we can multiply the impact of work by supporting others to scale-up these models and so reach millions of farmers and herders across Africa.

Our new strategy focuses on achieving four key outcomes that will achieve our goal of reducing the poverty of millions of marginal farmers and herders.

Outcome 1.

Models developed of good practice in smallholder development, pastoral development, community forest management and land reform that demonstrably reduce poverty in diverse situations and with wide applicability.

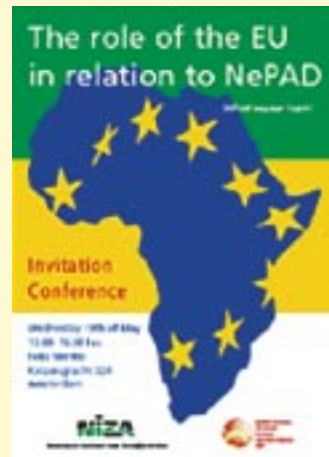
If you told Mr Samson that he was an important part of a FARM-Africa model, he would probably be surprised. However, his increased wheat yields have been achieved through his involvement in one of FARM-Africa's farmers' research trials in Northern Tanzania. Like all FARM-Africa projects, these develop and test practical grass root models that have a proven impact on rural poverty. These models, a combination of technology and processes, are designed so that others can adopt and scale-up the benefits to many more farmers like Mr Samson all over Africa.



Outcome 2.

Improvement in relevant government policies that inhibit the uptake of good practice and prioritisation of agriculture in public sector expenditure and Poverty Reduction Strategy Papers.

For innovative agricultural models to be successfully scaled-up, there must be a supportive policy environment. FARM-Africa uses the evidence from its success at grass roots level to influence the development of policy and the translation of that policy into agricultural practice. We enable farmers and herders to engage in dialogue with influential policy makers and document our field experience to encourage the adoption of good policies. In this way, FARM-Africa aims to put agriculture at the very heart of economic development and poverty reduction strategies in Africa.



Many of FARM-Africa's models have widespread applicability in a variety of settings across Africa.

Those groups or 'clients' wishing to

implement these models request training, adoption/adaptation advice and post-adoption support. In response, we offer quality field-based training, targeting staff who themselves go on to train others in the implementation of our models. This training and subsequent advice and support is offered to a range of clients through FARM-Africa's Training and Advisory Units (TAUs).



Demonstrable improvement in the practice of agricultural development by government, civil society and private sector staff.

Outcome 3.

Over the last 25 years there has been a decline in the level of investment in agriculture in African countries and there is a widespread belief that agriculture is an outmoded way of making a living. Yet agriculture has the potential to improve the lives of millions of rural Africans and

is the driver of economic growth in most African countries. Achieving this potential requires a significant increase in agricultural investment targeted at the poor. FARM-Africa uses the positive impact of its models to influence public opinion and build broad support to increase understanding of the potential for spreading agricultural success across Africa.



Increased understanding of, and engagement in, African agricultural development among the public, media, companies and organisations in the North and South, in order to facilitate the development and scaling-up of FARM-Africa models.

Outcome 4.

FARM-Africa has a vision: a vision of an Africa that is prosperous, with a strong agricultural sector driving the economy and reducing poverty for millions of rural communities.

With over 20 years of experience working with rural communities in Africa, we recognise that our work really does make a difference to those in most need. However, FARM-Africa is a small organisation and to make this difference on a truly significant scale, we have adopted a new strategic approach that will increase our impact. This approach focuses on producing and disseminating successful grass roots models to key 'clients' who will either implement or influence the adoption of these models over a wider area. At the same time, we are investing resources to create a supportive policy environment and provide training and advice to ensure our models can be widely adopted. We are building partnerships with others to improve those policies and practices that inhibit the scaling-up of innovative agricultural development and aim to contribute to the increased understanding of agriculture globally.

This new strategic approach comprising the four key outcomes described overleaf forms the foundation for all FARM-Africa's work. Each of these outcomes has been selected as they build on our experience and expertise amassed over more than twenty years. We believe that, when combined, they will have a powerful impact on reducing poverty for marginalised African farmers and herders.

Mr Samson is optimistic about the future and is already able to grow much more food to feed his family.

FARM-Africa would like to extend this optimism to many more poor African communities. We need the collaboration and support of others who share this goal to help us to make it a reality.

FARM-Africa Models

- Community forest management
- Pastoral development
- Smallholder goats
- Land reform support
- Smallholder poultry
- Smallholder crops
- Young farmers & schools
- Women's economic empowerment
- Post-conflict rehabilitation – IDPs
- Prosopis charcoal

For further information, please contact:

FARM-Africa

Clifford's Inn, Fetter Lane, London, EC4A 1BZ

T +44 (0) 7430 0440

F +44 (0) 7430 0460

E farmafrica@farmafrica.org.uk

W www.farmafrica.org.uk www.farmfriends.org.uk

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